



所属学院 商学院

学科领域 企业管理

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个人简介

Associate Professor, Ph.D. in Business Administration from Peking University, Research Fellow at China Europe International Business School (CEIBS). Research interests majorly focused on business strategy, entrepreneurship, and family business management based on Upper Echelon Theories and new management education based on action learning, and business simulation, etc. Teaching courses include Qualitative Research Methods (Graduate, DBA); Business Strategy, Business Strategy Simulation and Leadership, New Venture Strategy Simulation (MBA); Business Strategy, Business Strategy Simulation and Leadership (Undergraduate).

研究方向

高阶梯队理论相关战略管理、创业、家族企业管理等

研究成果及主要发表文章

1. Zeng Ping, Wang Jin' Ai, Lv Diwei, 2022. A Study of Core Competences and Diversification Strategies of Chinese Private Enterprises, Science Research Management, Forthcoming.
2. Wang Jin' Ai, Hou Limin, Chen Wansi, 2021. Five-Year' s Great Leap: Will the Junzhi Strategic Consulting Group Succeed from the Past to the Future? (100 Best Cases in 2021), China Management Case-Sharing Center.
3. Chen, Zhongdong, Schmidt Adam, Wang, Jin' Ai, 2021. Retail investor risk-seeking, attention, and the January effect, Journal of Behavioral and Experimental Finance, 30(2021), DOI: 10.1016/j.jbef.2021.100511.
4. Zeng Ping, Huang Ziwei, Wang Jin' Ai, 2020. Political Connection and Business Model Innovation: The Moderating Effect of Absorptive Capacity. Science Research Management, 41(4): 151-159.
5. Wang Jin' Ai, Hou Limin, 2020. PinDuoDuo: The New Leader of Internet Enterprises in Shanghai or a New Meteor? The Global Platform of China Cases, China Europe International Business School.
6. Zeng Ping, Liao Mingqing, Wang Jin' Ai, 2020. Regional Diversification or Product Diversification, Institutional Environment, Core Competence and Private Enterprises' Growth Strategy. Management Review, 32(1): 197-210.
7. Sun Li, Wang Jin' Ai, Tang Huidao, etc. 2019. When University Buildings Meet Management Thoughts. Tsinghua Business Review, 2019(12): 61-69.
8. Wang Jin' Ai, Fei Hongping, 2018. Legend of Tiny Photos: Does "the Most Beautiful ID Photographer" Naive Blue Company Need to "Change"? The Global Platform of China Cases, China Europe International Business School.
9. Wang Jin' Ai, Li Danmeng, 2017. A Literature Review of Top Management Team Dynamics: Based on the Process Model of Upper Echelon Theory. Foreign Economics & Management, 39 (10): 53-71.
10. Wang Jin' Ai, Wang Tiemin, 2017. The Ship-king' s Gamble: Rising and Falling of Rongsheng, the Largest Private Shipyard in China. The Global Platform of China Cases, China Europe International Business School.
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12. Wang Jin' Ai, Wu Baijun, Gao Song, 2015. Action Learning and Management Education in the Western Countries: Implications for the MBA Education in China. Academic Degrees & Graduate Education, 2015(10):58-64.
13. Wang Jin' Ai, Wang Tiemin, 2015. Self-Other Evaluations of the Senior and Middle Managers: A Study of the Causes of the Evaluation Consistency and Organizational Influence. 2015 (3): 114-127.
14. Wang Jin' Ai, Wu Baijun, 2014. New Ideas for MBA Situational Education: Case Analysis of the Development and Worldwide Classic Applications of Action Learning, Journal of Management Case Studies, 7(6):511-528.
15. Yu Min, Wang Jin' Ai, 2013. The Firms' Tendency to Expropriate the Minority Shareholders and Mode Choice in the Acquisition of Corporate Control. Journal of Shanghai University of Finance and Economics, 15(4), 89-96.
16. Wang Jin' Ai, Zhang Kai, Zhao Sanyin, 2012. Why So Rare? An Explication of CEO Dismissal Based on Prospect Theory. Nankai Business Review, 2012(1): 54-66.
17. Yu Min, Wang Jin' Ai, 2012. A Literature Review of the Red Queen Theories of the Competition Analysis. 34(5): 45-51.
18. Wang Jin' Ai, Zong Fangyu, 2011. New Development of Upper Echelon Theory: Opening Demographic Black Box. Chinese Journal of Management, 2011(8): 1247-1255.
19. Wang Jin' Ai, Yu Min, 2010. Business Risk, Ownership Concentration, and CEO Dismissal. 23 (5): 22-31.
20. Wang Jin' Ai, 2010. A Study of the Feedback Difference among 360 Leadership Survey: Empirical Results from China. 2010 (7): 77-82.
21. Zhu Zhiwen, Wang Jin' Ai, 2009. Multiple Principal-Agent Relationships, Corporate-Control Mechanisms and Expropriation through Related Party Transactions. China Management Studies, 4 (2): 61-92.
22. Zhang Kai, Wang Jin' Ai, 2008. The Formation and Management of Virtual Teams in T Telecom Company. Frontiers of Business Research in China, 2008, 2(4): 591-620.
23. Gao Song, Wang Jin' Ai, Lin Xiaozhen, 2014. Action Learning: Theories, Practices and Cases. China Machine Press.
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