



## Junnan Ye

---

Department: School of Art Design And Media

Professional field: Industrial design, Interaction design, Service design

E-mail: yejunnan971108@ecust.edu.cn

### Profile

---

Engineering doctor of industrial design, Associate professor, Master tutor

He is a visiting scholar at loughborough university, UK and is currently deputy director of the experimental teaching center of school of art design and media, ECUST.

### Research Field

---

Product design of smart city ; Kansei engineering; Emotional design; Interface design

### Research results and selected published papers

---

He has published nearly 40 papers in the frontier design research field of art engineering, including 18 papers as the first author (corresponding author), and more than 20 papers on SCI, EI and Chinese core retrieval paper. He has undertaken more than 20 horizontal and vertical projects. He has won the international top design award German Red Dot Award, German IF Award, Shanghai Teaching Achievement Award, Excellent Instructor Award of National Industrial Design Competition for College Students, Excellent Summer Social Practice Instructor of College Students in Shanghai, Yuyin prize of ECUST, School teaching Contribution Award (Award for teaching), Excellent instructor of “mass entrepreneurship and innovation practice” in ECUST, etc.