



所属学院 商学院

学科领域 管理科学与工程

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个人简介

吴一帆，男，博士，副教授。1982年3月出生，2010年毕业于上海交通大学获工学博士学位，现任华东理工大学运营与供应链管理研究中心、管理科学与工程系教师，主要从事运营与供应链管理等方面的研究。具有较为丰富的科研课题研究经历，并在国内外高水平期刊上发表30余篇学术论文。

研究方向

运营管理

研究成果及主要发表文章

- [1] Wu Y, Zhang X, Chen J*. Cooperation of green R&D in supply chain with downstream competition, *Computers & Industrial Engineering*. 2021. 160: 107571.
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- [14] Liu, L., Li, S., Wu, Y. Supply Chain Risk Management in Chinese Chemical Industry based on Stochastic Chance-Constrained Programming Model. *Applied Mathematics & Information Sciences*. 2014, 8(3): 1201-1206.
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- [16] 吴一帆, 张倩, 李丹宁, 陈靖 *. 风险厌恶商家团购竞争策略与网站合作模式协调研究, 系统工程, 录用待刊 .
- [17] 陈靖, 张晨曦, 吴一帆 *. 考虑消费行为的共享经济平台定价模式研究, 管理评论, 录用待刊 .
- [18] 吴一帆, 屈雅萍, 陈靖 . 横向差异化竞争企业交叉持股背景下概率销售策略研究, 管理评论, 录用待刊 .
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